



AWARDED AS
MOST INNOVATIVE
PRE-SCHOOL
IN GHAZIABAD





### Sky Rocketing Principal Award

#### **ANUBHA GUPTA**

Founder - A.K. Smartshala , Pahal Director - A.K. Children Group of schools.

Awarded for excellent learning solutions, initiatives and innovations by LNS Club Sahibabad



QUALITY MANAGEMENT SYSTEM

ISO 9001:2015

### Message from the torchbearers





AJAI GUPTA

Additional Commissioner,
Income Tax(Retd.)

A.K. Children Group of Schools

Providing education for more than 30 years has provided many memorable experiences and learnings. In my role as Chairman, it is my responsibility to build a structure that allows those invaluable experiences to be used to establish new goals and roles for the team, as well as an innovative learning system for future generations. Our objective is to instil in these kids a sense of curiosity, awareness, and constructiveness so that they can look forward to the future with smiles and confidence.



ARCHANA GUPTA
Educationist and Author,
Director- A.K. Children
Group of Schools

We at the A.K. Group of Schools believe that delivering education to preschoolers has various aspects and roles in which we not only educate but also learn from them. Our objective is to pursue values, provide a safe and secure environment, and give them exposure to great learnings.



ANUBHA GUPTA
Founder, A.K. Smartshala
Director-Principal A.K. Children Play School

With over eighteen years in early childhood education, I've gained insights into preschoolers' psychology, challenges, and the expectations of their parents. At A.K. Smartshala, we believe that true learning emerges from the environment, not just from books. Our mission is to close the books and open the minds of children. We embrace this philosophy by encouraging critical thinking through play-based activities, allowing each child to explore and learn at their own unique pace.

#### Our Journey So Far

A.K. CHILDREN
GROUP OF SCHOOLS



The group then established the A.K. Children evening School, which has been giving free education to the underprivileged since its inception.



A.K. Children Academy (Grade I -VIII), in Rajendra Nagar, Sahibabad, GZB, being the first branch laid the foundation for the group of schools.



Our CBSE affiliated branch A.K. Children Academy, Raj Nagar Extn. added to the group. It's from Pre-Nursery to XII.



The cornerstone of A.K. Children Play School, our play wing for Pre-nursery K.G. classes, was laid.





A.K. Smartshala launched its First offline Preschool in Rajendra Nagar, Sahibabad with modern fully airconditioned infrastructure and Smart Learning corners for little ones.



In the covid year, A.K.

Smartshala - An initiative by A.K.

Children Play School joined the group as our first online venture and became a pioneer in providing Smart, Innovative and Interactive Online classes for preschoolers.

#### Hello, budding entrepreneurs!

We're thrilled to know that you're ready to begin your preschool journey—and we're here to guide, support, and walk with you every step of the way. As fellow entrepreneurs, we truly understand the challenges, pressures, and uncertainties that come with starting something new.

#### The Challenges We Overcame

Running a standalone play school comes with its own unique set of expectations and hurdles. Although we began with an already established system and clear policies, we soon realized that the real challenge lay in adapting to modern marketing trends, building a strong social media presence, and embracing the digitalization of education.

From struggling to find a reliable graphic designer to navigating the complexities of SEO for our website, the journey was far from easy. But each obstacle became an opportunity to learn, explore new territories, and truly understand the pain points and challenges that new preschool owners face today.

# What is the Pahal Partnership Program?

Pahal is an initiative by A.K. Smartshala designed to provide a comprehensive support system for aspiring play school owners. Drawing from our rich experience, we understand new owners' numerous challenges—from setting up classrooms and recruiting teachers to handling marketing, SEO, and more. These hurdles often hinder success.

The Pahal Partnership Program simplifies the entire process by offering complete assistance in academics, bookkeeping, marketing, and school setup. Additionally, our one-on-one sessions share valuable business strategies and growth ideas to help you establish and scale your play school effectively.

At Pahal, we don't just offer services—we build partnerships. Your success is our mission, and together,

# Why partner with us?

Not a franchise model, you get 100 % credit for your success and hard work

02

It is a One-on-one support system program

03

Backed by 18 years of experience in early childhood education

)4

Training sessions and workshops

05

Complete customisation of books as per your logo and brand color



## How Pahal is going to help you?

We understand that the success of a school rests on four major pillars: Academics, Account Management, Marketing, and Setup. That's why we've created a unique program that provides everything you need to confidently launch your venture and build a strong foundation from day one. Be a partner and grow with us



Academic and accounting support



Smart learning curriculum and support



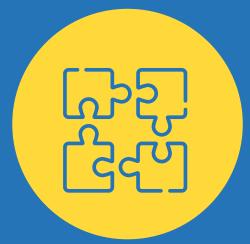
Marketing support



Creative ideas and strategies



School set-up support



Add-on services

OUR EXCLUSIVE PROGRAM FOR ALREADY RUNNING PLAY SCHOOLS "GROW YOUR BUSINESS MODEL"

BOOK YOUR ONE-ON-ONE SLOT TODAY

# Smart learning for preschool

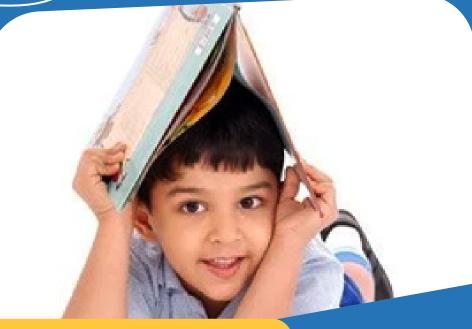


#### **Toddler**

At Pahal we understand that toddlers grow and learn the most when they receive undivided attention and the right care.



We have designed a curriculum to develop your child's personality and make them feel comfortable in a new environment while they are learning.



#### Lower K.G

Lower Kindergarten (L.K.G) is the next step in your child's educational journey, and it can be a little bit tricky to figure out exactly what it means for your child.



U.K.G- Upper KG is the step before a child's first-ever formal school experience, hence it's imperative that the school positions the finest foundation and skills.

#### Academic

Flexi plans for 10/20 / 40 students





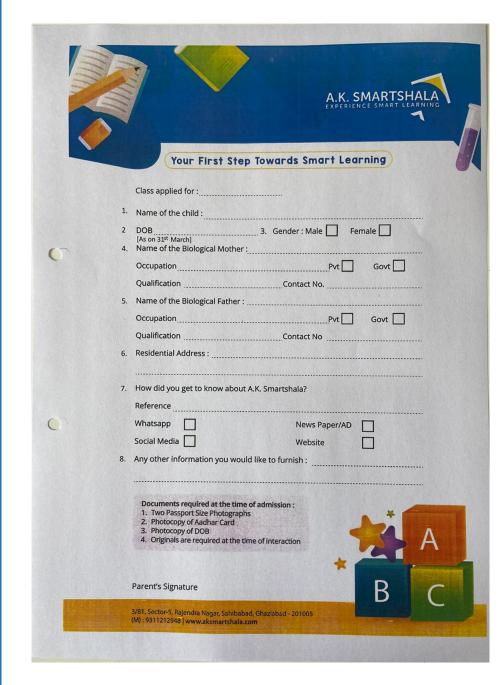




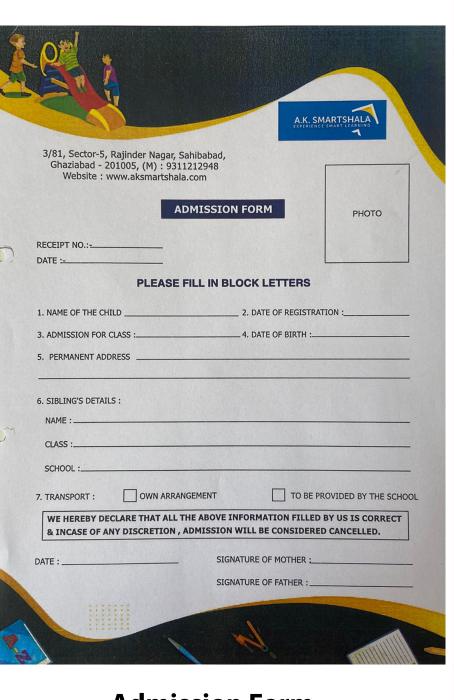
Birthday badges

# Forms & Innovative Tags





**Registration Form** 



**Admission Form** 



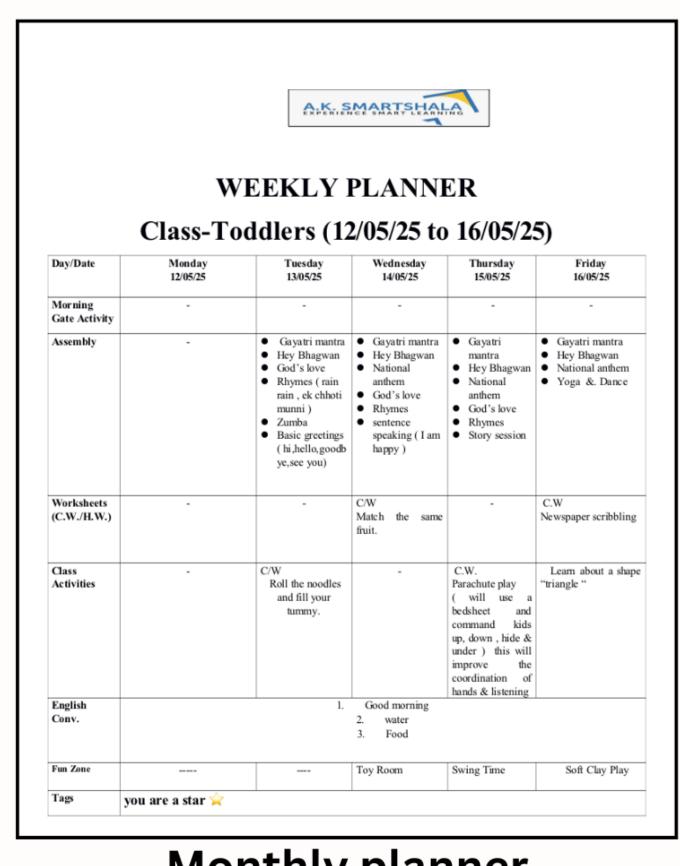
Innovative tags





# Certificates & Worksheets





**Monthly planner** 

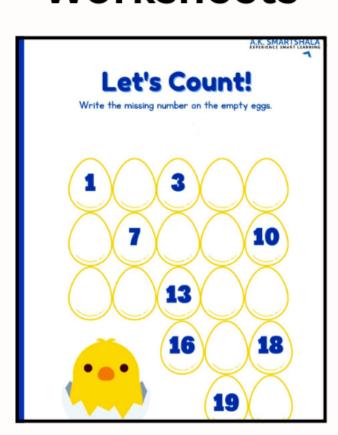


Certificates





Worksheets



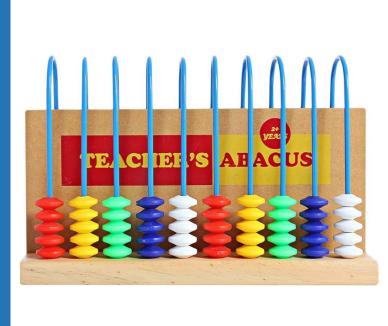
### Smart learning kit + Creative ideas

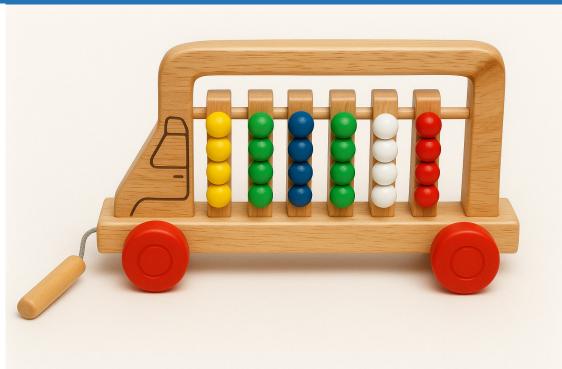












**Magnetic Fruits** 

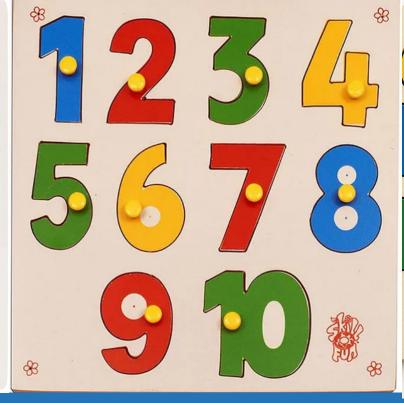
Magnetic Transport Magnetic Vegetable

**Abacus** 



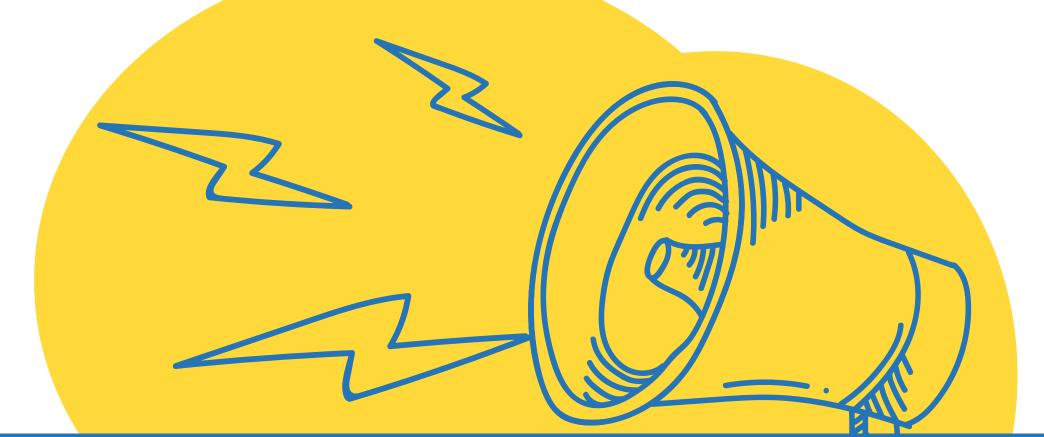


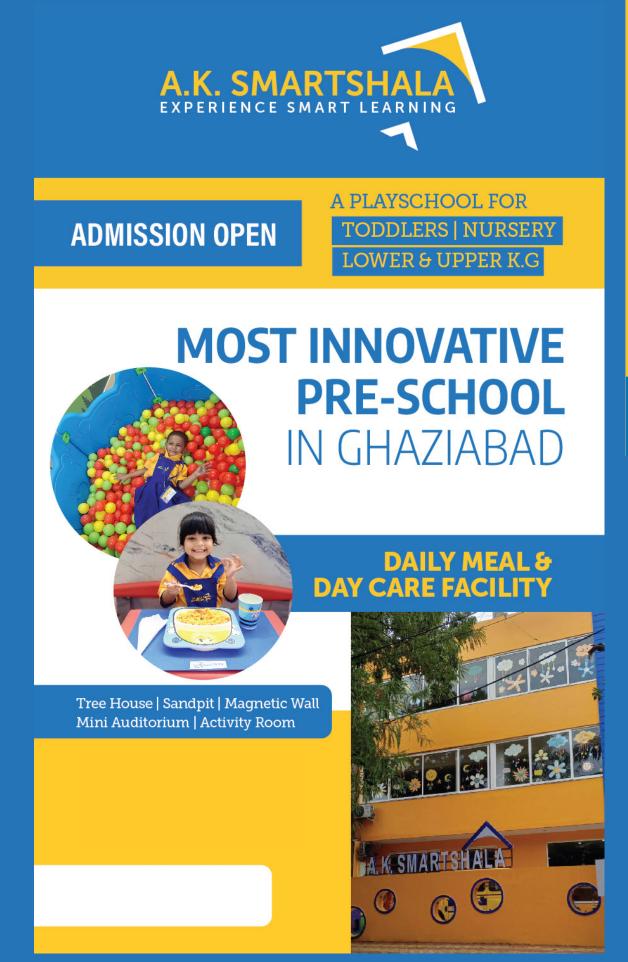




## Marketing Kit

- 1 Customised Brochure
- 1 customised Leaflet
- 3 Infographics
- Logo design for your brand







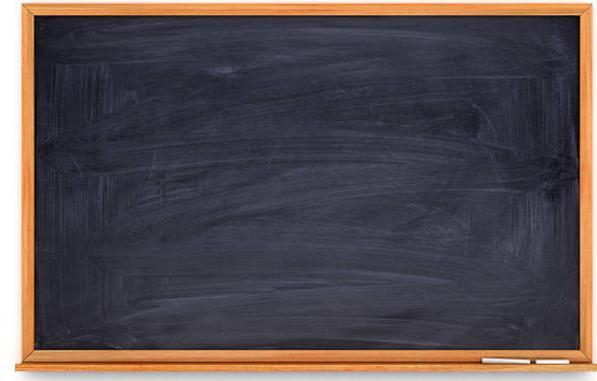


# School Set-up kit

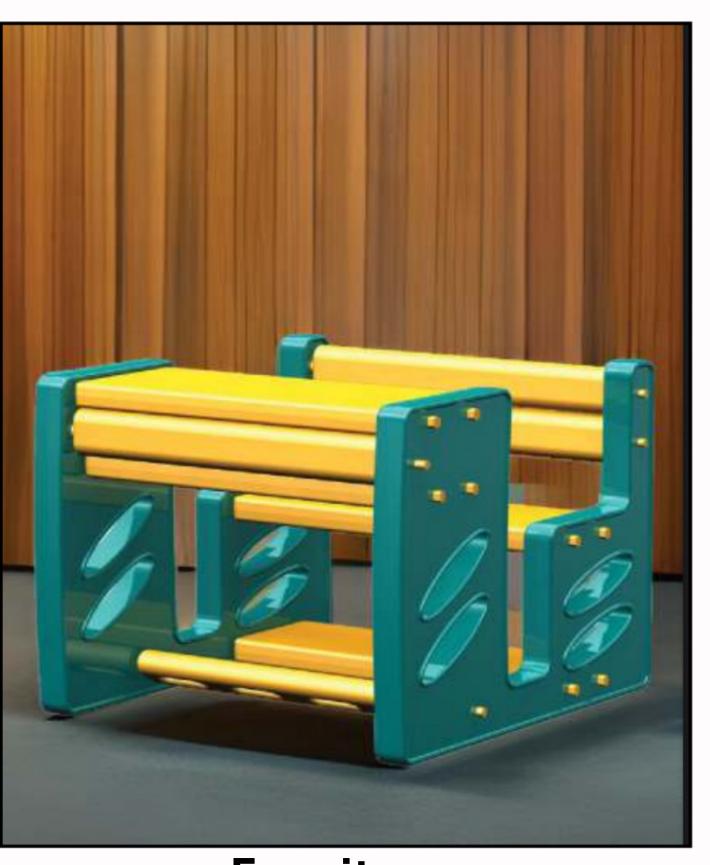




**Activity boards** 



**Black boards** 



**Furniture** 



Slides



Rockers



Slides





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